

Other Dairy in Denmark

August 2025

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2025 DEVELOPMENTS

Modest category growth reflects price increases in 2025

Arla leads thanks to widespread presence across subcategories

Supermarkets benefits from designation as the go-to channel for everyday grocery shopping in Denmark

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Gloomy outlook predicted for other dairy in the years ahead

Health and wellness will continue to have limited impact on the category

Little dynamism expected in a small and stable category

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