



Euromonitor
International

Sauces, Dips and Condiments in Saudi Arabia

November 2025

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Sauces, Dips and Condiments in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Regular use for wide range of dishes supports growth

INDUSTRY PERFORMANCE

Staple usage in home cooking sustains category growth

Pasta sauces are well suited to weekday meals

WHAT NEXT?

Steady growth as pantry staples remain essential

Health and wellness trends will lead to simpler labels and moderation of salt content

Better search functionality and repeat purchases will drive retail e-commerce spending

COMPETITIVE LANDSCAPE

Saudia Dairy & Foodstuff Co Ltd defends leadership as SAVOLA gains momentum

CHANNELS

Hypermarkets lead sales of sauces, dips and condiments

Retail e-commerce rapidly gains share

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Cooking Ingredients and Meals in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

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INDUSTRY PERFORMANCE

Saudis seek reliable staple products that deliver value

Convenience is high on the agenda to support busy routines

Health agenda shapes purchasing decisions

WHAT'S NEXT?

Steady growth built on everyday habits and staple choices

Product upgrades will provide shoppers with added value

More sophisticated grocery apps will boost repeat purchases online

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SAVOLA leads with strong brand portfolio

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Supermarkets offer reliable appeal

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