



Other Dairy in Pakistan

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Tea whiteners continue to dominate other dairy
- No change in competitive landscape
- Small local grocers continue to dominate, though modern grocery retailers gain value share year-on-year

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- Focus on making other dairy healthier
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Dairy Products and Alternatives in Pakistan - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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