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Drinking Milk Products in the Philippines

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Drinking Milk Products in the Philippines - Category analysis

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2025 DEVELOPMENTS

Drinking milk products continues to expand, with powder milk leading the way in 2025

Nestlé Philippines continues to lead drinking milk products as the competition grows in 2025

Modern retail channels gain on traditional grocery retailers

PROSPECTS AND OPPORTUNITIES

Flavoured milk drinks to gain from the offer of new products and convenience-orientated demand

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DISCLAIMER

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