



Cheese in Lithuania

August 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Moderate current value growth for cheese in 2025
Private labels hold sway thanks to efforts by leading retailers
Supermarkets leads distribution, with online retailing gaining traction

PROSPECTS AND OPPORTUNITIES

Positive outlook for cheese, thanks to its status as a nutritious culinary staple
Hard cheese will likely see further expansion in the coming years
Private labels expected to become more sophisticated, placing pressure on established brands

CATEGORY DATA

- Table 1 - Sales of Cheese by Category: Volume 2020-2025
- Table 2 - Sales of Cheese by Category: Value 2020-2025
- Table 3 - Sales of Cheese by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Cheese by Category: % Value Growth 2020-2025
- Table 5 - Sales of Spreadable Cheese by Type: % Value 2020-2025
- Table 6 - Sales of Soft Cheese by Type: % Value 2020-2025
- Table 7 - Sales of Hard Cheese by Type: % Value 2020-2025
- Table 8 - NBO Company Shares of Cheese: % Value 2021-2025
- Table 9 - LBN Brand Shares of Cheese: % Value 2022-2025
- Table 10 - Distribution of Cheese by Format: % Value 2020-2025
- Table 11 - Forecast Sales of Cheese by Category: Volume 2025-2030
- Table 12 - Forecast Sales of Cheese by Category: Value 2025-2030
- Table 13 - Forecast Sales of Cheese by Category: % Volume Growth 2025-2030
- Table 14 - Forecast Sales of Cheese by Category: % Value Growth 2025-2030

Dairy Products and Alternatives in Lithuania - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 15 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
- Table 16 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
- Table 17 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
- Table 18 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
- Table 19 - Penetration of Private Label by Category: % Value 2020-2025
- Table 20 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
- Table 21 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
- Table 22 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cheese-in-lithuania/report.