



Euromonitor
International

Alcoholic Drinks Packaging in Turkey

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Convenience and sustainability driving the shift between metal beverage cans and glass bottles in Turkey

Innovative paper bottle marks a sustainability milestone in premium spirits in Turkey

PROSPECTS AND OPPORTUNITIES

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Folding cartons and the evolving role of cans and glass bottles in Turkey's alcoholic drinks packaging

Ecofill dispenser system leading the shift to sustainable, refillable packaging in beauty and personal care

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Rising GEKAP fees reshaping packaging strategies

EU-style approval of recycled plastics catalysing rPET investment

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Zero waste movement scaling nationwide

Turkey's national circular economy strategy and action plan (UDESEP)

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-turkey/report.