



Euromonitor
International

Soft Drinks Packaging in the Philippines

July 2025

Table of Contents

Soft Drinks Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation and sustainability fuel growth in soft drinks packaging and PET bottle adoption in the Philippines

The Philippines strengthens PET recycling with industry-led initiatives and the expansion of rPET capacity

Recycling milestones and rPET adoption accelerate sustainable soft drinks packaging in the Philippines

PROSPECTS AND OPPORTUNITIES

Growing urbanisation, convenience, and sustainability set to drive growth in soft drinks packaging volumes in the Philippines

Community-driven PET recycling initiatives and sustainable packaging solutions in the Philippines

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Soft Drinks Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Packaging trends in the Philippines balance environmental duty with practical consumer preferences

Shift towards rPET and paper-based alternatives in 2024 beverage packaging

Rising adoption of aluminium cans in alcoholic drinks in the Philippines

Growing use of refillable, recyclable and biodegradable packaging in beauty care

Refillable, concentrated and eco-friendly formats reshape home care packaging in 2024

Sustainability initiatives take centre stage as pet care brands push towards a circular economy

PACKAGING LEGISLATION

EPR compliance moves from reporting to enforceable audit practice

RECYCLING AND THE ENVIRONMENT

DRS pilot planning signals shift towards circular packaging regulation

EPR enforcement intensifies: driving accountability, packaging redesign and cost implications in the Philippines

Table 1 - Overview of Packaging Recycling and Recovery in the Philippines: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-the-philippines/report.