



Euromonitor
International

Cafés/Bars in Ukraine

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2025 DEVELOPMENTS

Value, flexibility, and niche concepts shape Ukraine's cafés/bars

INDUSTRY PERFORMANCE

Inflation-driven growth masks underlying pressure in Ukraine's cafés/bars

Shifting consumer habits support growth across cafés/bars and hybrid formats

Economy-format bar concepts gain traction as value becomes paramount

WHAT'S NEXT?

Evolving consumer preferences and flexible formats are set to support value growth

Delivery, takeaway and gradual dine-in recovery to shape future channel dynamics

AI-driven innovation is set to rise within Ukrainian coffee shops

COMPETITIVE LANDSCAPE

Borysov Gastrofamily strengthens its leadership through a strategic focus on affordable formats

Pyana Vyshnya exemplifies successful scaling of a culturally distinctive mono-product concept

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Consumer Foodservice in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Ukraine's consumer foodservice sustains growth through resilience and adaptation

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INDUSTRY PERFORMANCE

Consumer foodservice sustains value growth despite declining footfall

Delivery and takeaway reinforce their role as structural growth channels

Consumer pragmatism drives value-focused strategies and digital engagement

WHAT'S NEXT?

Consumer foodservice sales in Ukraine are set for sustained growth during market adaptation

Innovation in automation and virtual dining are set to address labour challenges

Sustainability is set to gain momentum as a key trend in consumer foodservice

COMPETITIVE LANDSCAPE

Leading brands sustain top positions through scale, innovation, and diversification

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