



**Euromonitor
International**

Alcoholic Drinks Packaging in Spain

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Table of Contents

Alcoholic Drinks Packaging in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Metal bottles enjoying strong growth in Spain's alcoholic drinks market
Glass bottles gaining share from metal beverage cans in beer packaging in 2024
Paper-based bottles drive innovation and the push for sustainable alternatives

PROSPECTS AND OPPORTUNITIES

Alcoholic drinks packaging unit volumes will continue declining amid health, regulatory and sustainability drives
The 500ml pack size is expected to gain share in the coming years

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Alcoholic Drinks Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Material makeover through paperboard innovation and lightweight formats in food packaging
Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging
Metal bottles seeing strong growth in alcoholic drinks packaging in Spain
Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging
Sustainability, convenience and concentration reshaping home care packaging
Recyclable pouches and resealable packs transform pet food packaging

PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs
Recycling, reuse and waste reduction shape the industry

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-spain/report.