



Euromonitor
International

Chocolate Confectionery in Israel

July 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Chocolate confectionery records double-digit value growth, bolstered by demand for comfort
Strauss Group Ltd leads chocolate confectionary while being the most dynamic player in 2025
The rising cost of living leads discounters to be the leading retail channel for chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Continued price rises are set to support ongoing value growth for chocolate confectionery
Innovation is set to focus on premiumisation and nostalgic flavours
Health and wellness trends are anticipated to recover over the forecast period
Summary 1 - Other Chocolate Confectionery by Product Type: 2025

CATEGORY DATA

Table 1 - Sales of Chocolate Confectionery by Category: Volume 2020-2025
Table 2 - Sales of Chocolate Confectionery by Category: Value 2020-2025
Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2020-2025
Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2020-2025
Table 5 - Sales of Chocolate Tablets by Type: % Value 2020-2025
Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2021-2025
Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2022-2025
Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2020-2025
Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2025-2030
Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2025-2030
Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2025-2030
Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2025-2030

Snacks in Israel - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2020-2025
Table 14 - Sales of Snacks by Category: Value 2020-2025
Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025
Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025
Table 17 - NBO Company Shares of Snacks: % Value 2021-2025
Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025
Table 19 - Penetration of Private Label by Category: % Value 2020-2025
Table 20 - Distribution of Snacks by Format: % Value 2020-2025
Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030
Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030
Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030
Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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