



Euromonitor  
International

# Soft Drinks in Germany: ISIC 1554

July 2026

Table of Contents

## HEADLINES

### INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2020-2030

### PRODUCTION SCORECARD

Summary 1 - Scorecard of Production Pillar 2020-2030

Chart 2 - Production Value Regional Comparison 2025

Chart 3 - Production Value per Capita Regional Comparison 2025

Chart 4 - Production Value Growth Regional Comparison 2020-2030

Chart 5 - Future and Absolute Growth of Production Value Regional Comparison 2025-2030

Chart 6 - Production Value 2020-2030

Chart 7 - Production Value by Category 2020-2025

Chart 8 - Production Value by Category 2025-2030

Chart 9 - Production Value per Employee 2020-2025

Chart 10 - Exports 2020-2025

Chart 11 - Exports Regional Comparison 2025

### INDUSTRY'S GROWTH DRIVERS

Chart 12 - External Demand Factors

Chart 13 - Top Industry's Suppliers and Buyers

Summary 2 - Key Buyer Industries in Germany 2020-2030

Summary 3 - Key Supplier Industries in Germany 2020-2030

### COST STRUCTURE

Chart 14 - Cost Structure Comparison 2025

Chart 15 - Cost Structure 2020-2025

Chart 16 - B2B Costs and Growth 2025, USD million

Chart 17 - Prices of Selected Commodities and Other Economic Indicators 2025 Q3-2026 Q4, Index

Chart 18 - Profit and Profit Margin 2020-2025

Chart 19 - Average Salary 2020-2025

Chart 20 - Labour Costs and Employee Productivity Comparison 2020-2025

### FIRMOGRAPHICS

Chart 21 - Number of Companies by Size 2020/2025

Chart 22 - Competitive Landscape Structure by Company Size 2020/2025

Chart 23 - Top Companies' Ranking 2020-2025 and % of Production Value 2025

### MARKET OVERVIEW

### CONSUMPTION SCORECARD

Summary 4 - Scorecard of Consumption 2020-2025

Chart 24 - Market Size Regional Comparison 2025

Chart 25 - Market Size per Capita Regional Comparison 2025

Chart 26 - Market Size Growth Regional Comparison 2020-2025

Chart 27 - Market Size Absolute and Average Historic Growth Regional Comparison 2020-2025

Chart 28 - Market Structure by Buyer 2020-2025

Chart 29 - B2B Buyers and Growth 2025, USD million

Chart 30 - Market Structure 2020-2025

Chart 31 - Market Structure by Category 2020-2025

Chart 32 - Imports 2020-2025

Chart 33 - Imports Regional Comparison 2025

## ATTRACTIVENESS INDEX

Chart 34 - Attractiveness Index in Selected Industries 2025

Chart 35 - Soft Drinks Attractiveness Index Comparison Across All Industries 2025

Chart 36 - Attractiveness Index Methodology

## ECONOMIC CONTEXT AND LABOUR MARKET

Summary 5 - Economic Context and Labour Market 2025-2030

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/soft-drinks-in-germany-isic-1554/report](http://www.euromonitor.com/soft-drinks-in-germany-isic-1554/report).