



Euromonitor
International

Baby Food in Croatia

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive value growth supported by high prices, with baseline demand holding relatively steady
Podravka maintains lead thanks to popularity of its Lino brand, while collective private label holds the largest share
Supermarkets and health and beauty retailers benefit from offering good quality products at affordable prices

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Dairy Products and Alternatives in Croatia - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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