



Euromonitor
International

Cafés/Bars in Saudi Arabia

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Cafés/Bars in Saudi Arabia - Category analysis

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2025 DEVELOPMENTS

Specialty coffee culture and urban lifestyles support growth for cafés/bars in Saudi Arabia

INDUSTRY PERFORMANCE

Saudi Arabia's cafés/bars grow as specialty coffee culture drives frequent visits

Specialist coffee and tea shops lead growth in Saudi Arabia's cafés/bars

Consumer behaviour shapes fulfilment patterns in Saudi cafés and bars

WHAT'S NEXT?

Rising coffee culture and urban lifestyles are set to support growth in Saudi cafés/bars

Digital and flexible fulfilment is expected to enhance convenience over the forecast period

Cafés/bars are set to innovate with locally inspired beverages and occasion-based offerings

COMPETITIVE LANDSCAPE

Shahia Food Ltd Co strengthens Dunkin's position as a go-to brand for everyday coffee and treats

Joe & The Juice drives rapid growth through strategic expansion and wellness-focused offerings

Chains dominate due to scale, visibility and stronger digital integration

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Consumer Foodservice in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Foodservice value in 2025 is driven by cafés, quick meals and experiential dining

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Out-of-home routines and lifestyle destinations drive value growth for consumer foodservice

Convenience drives strategic fulfilment choices during 2025

Experiential dining gains importance as consumers seek memorable social

WHAT'S NEXT?

Growth is expected to be driven by destination dining, cafés and quick service options

Format, menu and digital innovation will reshape how operators compete

Sustainability is set to gain relevance as consumers expectations rise

COMPETITIVE LANDSCAPE

McDonald's records a slight decline as Dunkin' improves its share in 2025

Joe & The Juice A/S posts strong value growth through its lifestyle positioning

Expansion accelerates as chains compete for prime sites in new lifestyle districts

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Independents retain value share while chains outpace growth through expansion and convenience

Chains scale innovation while independents focus on hyper-local adaptation

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