



Euromonitor  
International

# Street Stalls/Kiosks in South Korea

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## Street Stalls/Kiosks in South Korea - Category analysis

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#### 2025 DEVELOPMENTS

Moderate growth as consumer preferences evolve

#### INDUSTRY PERFORMANCE

Popularity of affordable street snacks drives growth

Increasing demand among foreign visitors

Changing diets negatively impact sales of tanghulu

#### WHAT'S NEXT?

Modest outlook for street stalls/kiosks

Convenience stores pose threat to street stalls/kiosks

Increasing reliance on kiosks is anticipated

#### COMPETITIVE LANDSCAPE

Myungrang Hot Dog loses traction as value positioning shifts

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#### DISCLAIMER

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Lacklustre performance reflects weak purchasing power

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#### INDUSTRY PERFORMANCE

Economic headwinds eat into revenue performance

Restaurants roll out direct to consumer initiatives

Experiential offerings and loyalty programmes gain traction

#### WHAT'S NEXT?

Modest outlook for consumer foodservice

Automation and AI are embraced to enhance efficiency and reduce labour costs

## COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/street-stalls-kiosks-in-south-korea/report](https://www.euromonitor.com/street-stalls-kiosks-in-south-korea/report).