



**Euromonitor
International**

Computers and Peripherals in Sweden

August 2025

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2025 DEVELOPMENTS

Computers and peripherals record a volume decline amid economic uncertainty

Apple AB retains its lead while LG Electronics records strong growth through its gaming monitors

Retail e-commerce strengthens its lead in computers and peripherals through omnichannel innovation

PROSPECTS AND OPPORTUNITIES

Sales will be pressured by economic challenges and the rise of refurbished goods

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