



**Euromonitor
International**

Baby Food in Peru

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Baby food declines in 2025 due to low birth rate and consumption of homemade food
Abbott Laboratorios SA continues to lead, while Distribuidora Continental 6 SA shows dynamism
Health and beauty specialists lead through specialist advice and wide assortment, while hypermarkets and e-commerce gain share

PROSPECTS AND OPPORTUNITIES

Baby food will see growth during the forecast period, thanks to specialist products, a better economy, and dynamism of players
Special baby milk formula set to show significant dynamism as Peruvian parents prioritise their infants' wellbeing
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Dairy Products and Alternatives in Peru - Industry Overview

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DISCLAIMER

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