



**Euromonitor
International**

Consumer Foodservice By Location in Israel

March 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

All consumer foodservice locations face financial pressure

INDUSTRY PERFORMANCE

Foodservices sales through travel remain volatile

Standalone restaurant revenue drops with rise in closures across Israel

Economic uncertainty leads to decline in dining out culture

WHAT'S NEXT?

Retail consumer foodservice is expected to drive growth through accessibility

Future of standalone consumer foodservice remains uncertain

Rising cost of living is affecting consumer foodservices growth

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Consumer Foodservice in Israel - Industry Overview

EXECUTIVE SUMMARY

Sales hit by uncertainty and decline in tourism

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Economic and political uncertainty leads to sales decline
Rise in delivery services aids to overcome operational challenges
Digital transformation boosts customer retention

WHAT'S NEXT?

Future of consumer foodservice remains uncertain as war continues

Innovation is driving customer engagement

Farm-to-table movement is contributing to sustainability initiatives

COMPETITIVE LANDSCAPE

McDonald's Israel maintains its leadership through extensive branch network

Pizza Story witnessed consistent growth due to adapting fulfilment strategy

Independent eateries continue to emerge

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Independent foodservice operators has strong presence in Israel due to local trend

Wolt becomes a key driver in Israel foodservice channel innovation

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