



Euromonitor
International

Cheese in Finland

August 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales of cheese remains stable as players focus on premium innovation to drive growth
Dairy giant Valio Oy retain its lead while private label players gain share
Supermarkets lead cheese distribution in 2025, but face rising competition from retail e-commerce and discounters

PROSPECTS AND OPPORTUNITIES

Cheese sales are set to rise as demand grows for quality, convenience and innovation
Health and wellness trends will continue in cheese, but flavour and texture remain key
Private label cheeses are expected to grow through affordability and innovation

CATEGORY DATA

- Table 1 - Sales of Cheese by Category: Volume 2020-2025
- Table 2 - Sales of Cheese by Category: Value 2020-2025
- Table 3 - Sales of Cheese by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Cheese by Category: % Value Growth 2020-2025
- Table 5 - Sales of Spreadable Cheese by Type: % Value 2020-2025
- Table 6 - Sales of Soft Cheese by Type: % Value 2020-2025
- Table 7 - Sales of Hard Cheese by Type: % Value 2020-2025
- Table 8 - NBO Company Shares of Cheese: % Value 2021-2025
- Table 9 - LBN Brand Shares of Cheese: % Value 2022-2025
- Table 10 - Distribution of Cheese by Format: % Value 2020-2025
- Table 11 - Forecast Sales of Cheese by Category: Volume 2025-2030
- Table 12 - Forecast Sales of Cheese by Category: Value 2025-2030
- Table 13 - Forecast Sales of Cheese by Category: % Volume Growth 2025-2030
- Table 14 - Forecast Sales of Cheese by Category: % Value Growth 2025-2030

Dairy Products and Alternatives in Finland - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 15 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
- Table 16 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
- Table 17 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
- Table 18 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
- Table 19 - Penetration of Private Label by Category: % Value 2020-2025
- Table 20 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
- Table 21 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
- Table 22 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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