



Euromonitor
International

Cafés/Bars in Israel

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Cafés/Bars in Israel - Category analysis

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2025 DEVELOPMENTS

Cafés/bars face significant decline in revenues

INDUSTRY PERFORMANCE

Cafés/bars close due to Israel-Hamas war impacting foodservice revenue

Independent cafes remain resilient by catering to changing consumer and local dynamics

Economic pressure has reduced menu innovation with focus on best-selling items

WHAT'S NEXT?

Revenue squeeze on cafés/bars will continue if war persists

Delivery services keep cafés afloat

Plant-based menus to aid sustainability initiatives

COMPETITIVE LANDSCAPE

Aroma Express solidifies its leadership through large network on branches

Arcafe (Israel Ltd) is strategically expanding to remain resilient in face of the war

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Consumer Foodservice in Israel - Industry Overview

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Sales hit by uncertainty and decline in tourism

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Economic and political uncertainty leads to sales decline

Rise in delivery services aids to overcome operational challenges

Digital transformation boosts customer retention

WHAT'S NEXT?

Future of consumer foodservice remains uncertain as war continues

Innovation is driving customer engagement

Farm-to-table movement is contributing to sustainability initiatives

COMPETITIVE LANDSCAPE

McDonald's Israel maintains its leadership through extensive branch network

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