



Euromonitor
International

Baby Food in Sweden

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KEY DATA FINDINGS

2025 DEVELOPMENTS

High-quality, locally sourced baby food drives value growth in 2025
Semper AB retains its lead while Conaxess Trade Sweden AB is the most dynamic player
Supermarkets retain the lead while Costco Sweden impacts the distribution landscape

PROSPECTS AND OPPORTUNITIES

Premiumisation is set to drive value growth in baby food over the forecast period
Health and wellness trends will shape new product developments in baby food
Sustainability is set to remain a central concern over the forecast period

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Dairy Products and Alternatives in Sweden - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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