



Euromonitor
International

Baby Food in Germany

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Premiumisation trend capitalises on health and convenience trends
- Hipp GmbH & Co Vertrieb strengthens leading position
- Health and beauty specialists offer extensive reach and convenience to parents

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Dairy Products and Alternatives in Germany - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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