



**Euromonitor
International**

Computers and Peripherals in Malaysia

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Decline for computers and peripherals in 2025
Established international brands lead the category
Physical stores lead sales, but e-commerce continues gaining traction

PROSPECTS AND OPPORTUNITIES

Demand from home businesses set to aid category growth
Popularity of e-sports and gaming culture could support value growth in computers
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