



Euromonitor
International

Sauces, Dips and Condiments in Guatemala

November 2025

Table of Contents

Sauces, Dips and Condiments in Guatemala - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Home cooking boosts demand for many products

INDUSTRY PERFORMANCE

Growth supported by more home cooking and improved product availability

Rising demand for convenient, time-saving cooking solutions

WHAT'S NEXT?

Sauces, dips and condiments perceived as essential cooking aids

Health-conscious consumers place greater emphasis on natural ingredients

Stand-up pouches broaden consumption occasions and improve product accessibility

COMPETITIVE LANDSCAPE

Longstanding presence, widespread distribution and innovation ensure Malher SA retains its lead

Smaller brands have an opportunity to stand out by offering more distinctive options

CHANNELS

Small local grocers appeal to consumers with limited budgets

Discounters and supermarkets continue to capture share

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 7 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 8 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 9 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Cooking Ingredients and Meals in Guatemala - Industry Overview

EXECUTIVE SUMMARY

Inflation eases but pricing remains key factor

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Rising health consciousness shapes purchasing decisions

Changing consumer preferences

WHAT'S NEXT?

Growing focus on variety and flavour innovation

Rising demand for convenient products that offer both flavour and nutritional value

COMPETITIVE LANDSCAPE

CHANNELS

Small local grocers lead, benefiting from an extensive national reach

Modern retailers appeal to shoppers who value wider product variety, convenience and competitive pricing

E-commerce gains traction

MARKET DATA

Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dips-and-condiments-in-guatemala/report.