



Euromonitor
International

Full-Service Restaurants in Singapore

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2025 DEVELOPMENTS

Off-premise growing in importance for full-service restaurants

INDUSTRY PERFORMANCE

Full-service restaurants remains under pressure in 2025 as consumers stay cautious

Asian cuisine as the anchor in Singapore's full-service restaurants market

Delivery and takeaway emerge as strategic growth channels for full-service restaurants

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Challenges ahead for full-service restaurants with room for value seeking

Delivery and takeaway as emerging growth drivers

Operational efficiency and technology adoption as critical levers for cost management

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Consumer Foodservice in Singapore - Industry Overview

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Customer spending shapes a more selective foodservice recovery in 2025

Convenience-led fulfilment gains momentum with delivery and takeaway reshaping routine consumption

Experiences and loyalty programmes emerge as key levers for differentiation in a value-conscious market

WHAT'S NEXT?

Foodservice growth expected to remain modest as consumers stay value conscious

Innovation shifts toward fulfilment efficiency, leaner formats and operational simplification

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