



Euromonitor
International

Street Stalls/Kiosks in the US

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Street Stalls/Kiosks in the US - Category analysis

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2025 DEVELOPMENTS

Agility and authenticity: Independent operators drive growth in street stalls/kiosks

INDUSTRY PERFORMANCE

Street stalls/kiosks able to navigate a dual-demand macroenvironment

Chained street stalls/kiosks suffers from challenges and independents dominates

Street stalls/kiosks offer convenience that static competitors cannot replicate

WHAT'S NEXT?

Regulatory headwinds the biggest roadblock to higher rates of expansion

Wonder aims to position Grubhub as a niche provider for transient dining concepts

Electrification and automation for street stalls/kiosks

COMPETITIVE LANDSCAPE

Street stalls/kiosks focused on independent operators

Agility and trend-capture necessary for street stalls/kiosks in the US market

Independent mobility, authenticity and agility key to longevity for independents

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Consumer Foodservice in the US - Industry Overview

EXECUTIVE SUMMARY

Macroeconomic and policy disruptions reshape consumer foodservice

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Navigating operational volatility and the premiumisation of value

Brands adapt to capture value-conscious diners demanding convenience

Loyalty programmes and experiences connect with customers in a price-sensitive world

WHAT'S NEXT?

Challenges abound, but US consumers still love to eat

The legacy of GLP-1

COMPETITIVE LANDSCAPE

The golden arches remain important in consumer foodservice in the US
Dutch Bros continues to see the winds blow in its favour
K-Brands and beyond continue to push experiential dining in the US market

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Delivery is automating to try and overcome human sentiment about delivery fees

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-the-us/report.