



**Euromonitor  
International**

# Self-Service Cafeterias in Colombia

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## Self-Service Cafeterias in Colombia - Category analysis

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#### 2025 DEVELOPMENTS

Category remains complementary to retail

#### INDUSTRY PERFORMANCE

Self-service cafeterias lack a strong or well-structured value proposition

IKEA cafeterias lead in terms of innovation and growth

Retail-integrated self-service cafeterias put convenience over differentiation

#### WHAT'S NEXT?

Decline as retailers lease spaces to external foodservice brands

Growth curtailed by limited menus, basic preparations, and a low level of differentiation

Carulla's experimental self-service cafeterias elevate retail dining

#### COMPETITIVE LANDSCAPE

Innovation in retail self-service cafeterias, but scale remains limited

IKEA's innovative concept is a possible benchmark for the future development of the category

Self-service cafeterias are mostly a retail experience

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#### DISCLAIMER

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Resilience and growth despite an increasingly challenging environment

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

A growing market despite inflationary pressures

Delivery development marked by profitability, speed, and new models

Average spend boosted through value-driven experiences

#### WHAT'S NEXT?

Transformation and moderate growth

Menus, channels, and new formats are key fronts of innovation

Building value through responsible sourcing and transparent narratives

## COMPETITIVE LANDSCAPE

Crepes & Waffles consolidates its position as market leader in 2025

Rapid expansion and a strong origin story drive Café Quindío's double-digit growth

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Chained restaurants maintain steady growth, while independents show flexibility

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/self-service-cafeterias-in-colombia/report](https://www.euromonitor.com/self-service-cafeterias-in-colombia/report).