



Euromonitor
International

Consumer Foodservice By Location in Colombia

March 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Expansion of airports and gastronomic districts drives growth in 2025

INDUSTRY PERFORMANCE

Passenger traffic fuels foodservice growth in airports

Opportunity for standalone restaurants with the development of gastronomic clusters

WHAT'S NEXT?

Entertainment venues with a more curated gastronomic offer

Standalone restaurants to expand with urban development

Opportunities in airports and leisure venues

COMPETITIVE LANDSCAPE

Creppes leads non-standalone foodservice in malls, airports, and leisure venues

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EXECUTIVE SUMMARY

Resilience and growth despite an increasingly challenging environment

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

A growing market despite inflationary pressures

Delivery development marked by profitability, speed, and new models

Average spend boosted through value-driven experiences

WHAT'S NEXT?

Transformation and moderate growth

Menus, channels, and new formats are key fronts of innovation

Building value through responsible sourcing and transparent narratives

COMPETITIVE LANDSCAPE

Crepes & Waffles consolidates its position as market leader in 2025

Rapid expansion and a strong origin story drive Café Quindío's double-digit growth

Frisby's legal dispute reinforces brand pride and consolidates customer loyalty

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Chained restaurants maintain steady growth, while independents show flexibility

Format innovation is becoming a key strategy

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