



Euromonitor
International

Cafés/Bars in the Netherlands

March 2026

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2025 DEVELOPMENTS

Positive growth for Dutch cafés and bars in 2025 despite outlet decline

INDUSTRY PERFORMANCE

Decline in number of outlets, but RSP shows growth

Specialist coffee and tea shops sees highest growth

Online ordering is less common, but growing rapidly

WHAT'S NEXT?

Positive outlook for cafés/bars, although inflation is a significant factor

Specialist coffee and tea shops will boost the popularity of takeaway

Traditional Dutch pubs will struggle, but there may be opportunities for a revival

COMPETITIVE LANDSCAPE

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Wakuli coffee bars challenge Starbucks

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Consumer Foodservice in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Mixed picture for consumer foodservice in 2025

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INDUSTRY PERFORMANCE

Foodservice faces further rise in costs in 2025

Growth of delivery and takeaway under pressure

McDonald's launches new AI feature which creates unique family story

WHAT'S NEXT?

Evolving habits will benefit foodservice in the years ahead

Technology will help reward and attract new and returning customers

Technology will help to streamline operations and make it more sustainable

COMPETITIVE LANDSCAPE

McDonald's leads in a competitive field

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