



In-Car Entertainment in Germany

March 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

In-car entertainment devices are becoming obsolete due to being outperformed by other products

Competitive landscape is dominated by brands that offer additional features and better quality

In-car entertainment devices are purchased in appliances and electronics specialists, discounters, and online

PROSPECTS AND OPPORTUNITIES

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Digital product pass and "right-to-repair" developments are likely to affect in-car entertainment in the future

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DISCLAIMER

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