



Euromonitor
International

Tobacco in Uruguay

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Cigarettes in Uruguay

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- Cía Industrial de Tabacos Monte Paz SA strengthens its leadership, thanks to exit of British American Tobacco
- Small local grocers capture majority of sales

PROSPECTS AND OPPORTUNITIES

Health concerns will weaken legal cigarette sales
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PROSPECTS AND OPPORTUNITIES

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- Sale of e-vapour products remains illegal
- Philip Morris has best chances of success as British American Tobacco exits tobacco industry

PROSPECTS AND OPPORTUNITIES

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