



Euromonitor
International

Cafés/Bars in Belgium

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Cafés/Bars in Belgium - Category analysis

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2025 DEVELOPMENTS

Challenging times for independent outlets

INDUSTRY PERFORMANCE

Independent cafés/bars struggle amid difficult operating conditions

Specialist coffee and tea shops lead growth

Eat-in dominates but online delivery gains traction

WHAT'S NEXT?

Independent cafés face challenges, while specialist coffee and tea shops will maintain momentum

Online ordering will gain importance

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Starbucks leads fragmented landscape

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Consumer Foodservice in Belgium - Industry Overview

EXECUTIVE SUMMARY

Rising prices and digital convenience impact Belgium's foodservice industry

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Consumer foodservice shows modest value growth amid decline in transactions

Online delivery gains momentum

Leading operators seek to strengthen customer loyalty

WHAT'S NEXT?

Sluggish performance amid ongoing consumer caution

Innovation will continue apace

Advancement of sustainability initiatives, ahead of EU packaging regulations

COMPETITIVE LANDSCAPE

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