



Away-From-Home Tissue and Hygiene in the Czech Republic

April 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Away from Home Tissue and Hygiene Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends Away-from-Home

INDUSTRY PERFORMANCE

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Procurement Teams Prioritise Sustainability, Reshaping Supplier Competition

Chart 2 - Sustainability is fundamental in AFH tissue and hygiene

Touch-Free Dispensing and Premium Hygiene Solutions Fuel Brand Adaptation

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Chart 4 - Value Sales 2020-2030

Chart 5 - Value Sales by Category 2025

WHAT'S NEXT?

Touch-Free Dispensers Reshape Hygiene Standards as Demand Shifts

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COMPETITIVE LANDSCAPE

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CHANNELS

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CHANNELS

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