



Euromonitor
International

Tobacco in Bolivia

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Cigarettes in Bolivia

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- Bis Overseas Bolivia SRL gains ground on Compañía Industrial del Tabaco SA
- Small local grocers continue to dominate distribution

PROSPECTS AND OPPORTUNITIES

Volume sales will continue to decline amid increased smuggling and a dearth of younger smokers
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Legally imported brands are getting harder to find
E-commerce gains ground by connecting with niche consumers

PROSPECTS AND OPPORTUNITIES

Lack of appeal to younger consumers will continue to undermine sales
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- E-vapour distribution formalises
- Grocery retailers widen distribution of e-vapour products

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