



Street Stalls/Kiosks in Ireland

March 2026

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Street Stalls/Kiosks in Ireland - Category analysis

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2025 DEVELOPMENTS

Independent vendors benefit from flexible trading and lower fixed costs

INDUSTRY PERFORMANCE

Expansion of independents in urban markets supports growth in 2025

Independent street food traders drive category dynamism amid structural shifts

Value for money and experiential appeal drive consumer trade-offs

WHAT'S NEXT?

Challenge of hybrid working and cost pressures

Fulfilment evolution to focus on hybrid experiences and digital engagement

Sustainability and innovation reshape street food, with eco-friendly packaging and new menu concepts drawing demand

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Independent operators dominate, benefiting from flexibility and lower fixed costs

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Consumer Foodservice in Ireland - Industry Overview

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Growth supported by digital convenience, sustainability, and evolving consumer priorities

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Inflation drives price sensitivity, shifting demand toward affordable foodservice formats

Digital ordering and delivery surge as consumers prioritise convenience and speed

Personalised experiences and loyalty programmes gain importance amid rising competition

WHAT'S NEXT?

Tourism recovery and tech adoption to fuel growth despite cost pressures

Automation and hybrid formats emerge as key strategies to tackle rising costs

Eco-friendly practices and ethical sourcing essential for long-term competitiveness

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Affordable menus and digital engagement secure McDonald's leadership

Tech-driven delivery and rapid expansion propel Apache Pizza as Ireland's fastest-growing brand

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