



Euromonitor
International

Full-Service Restaurants in the Philippines

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Key trends prove robust to add dynamism to full-service restaurants

INDUSTRY PERFORMANCE

Improved eat-in traffic drives growth in full-service restaurants

Asian full-service restaurants lead the way

Digital platforms increase penetration in full-service restaurants

WHAT'S NEXT?

Local dining scene is shifting towards experience-driven choices

Digital platforms to drive fulfillment evolution

Innovation in dining experiences and more sustainable practices

COMPETITIVE LANDSCAPE

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Chained operators continue to expand and gain share

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Consumer Foodservice in the Philippines - Industry Overview

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Improving local conditions spur consumer foodservice value sales

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INDUSTRY PERFORMANCE

Easing inflation and mobility normalisation support consumer foodservice growth in 2025

Fulfillment continues to shape how consumers access foodservice

Outlet refreshes and network expansion improve the consumer experience

WHAT'S NEXT?

Positive performance expected for consumer foodservice as key trends continue over the forecast period

Innovation to focus on digital ecosystems and operational efficiency

Sustainability to gain weight in major chains

COMPETITIVE LANDSCAPE

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