



Euromonitor
International

Consumer Foodservice By Location in Taiwan

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2025 DEVELOPMENTS

Lodging taps into self-service buffet trend

INDUSTRY PERFORMANCE

Lodging taps into buffet trend

Travel influences consumer expectations

Ongoing polarisation

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Positive outlook for consumer foodservice through retail

Government and influencers boost interest in local cuisine

Automation to address labour shortages

COMPETITIVE LANDSCAPE

7-Eleven upgrades and diversifies offer

McDonald's offers menu innovations, including localised flavours

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Consumer Foodservice in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Polarisation trend, as eating out remains central to Taiwanese culture

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Players respond to rapidly evolving demand trends

String demand for bookings during peak times

Competition drives innovation as players look to differentiate

WHAT'S NEXT?

Positive outlook

A year of innovation

Limited focus on sustainability

COMPETITIVE LANDSCAPE

7-Eleven works to consolidate its lead

Lian Fa International Dining Business Corp expands dynamically

Evolving trends drive innovation

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