



Euromonitor
International

Analgesics in Slovenia

October 2025

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Analgesics in Slovenia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales of analgesics supported by consumer demand for OTC medicines and natural remedies, and an ageing population

GSK maintains lead thanks to the strength of its Lekadol brand

Pharmacies remain key as trusted sales channels

PROSPECTS AND OPPORTUNITIES

Value sales set to slow down as category matures, with adult combination products and acetaminophen set to remain popular

Cannaboid-based analgesics set to increase in penetration over the forecast period

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