

Depilatories in Lithuania

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Long summer increases use of women’s razors and blades
- Strong Gillette offer dominates depilatories
- Expanding selections spur retail value sales through pharmacies

PROSPECTS AND OPPORTUNITIES

- Key body beauty trend to maintain a demand for depilatories
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Beauty and Personal Care in Lithuania - Industry Overview

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DISCLAIMER

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