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International

Away-From-Home Tissue and Hygiene in South Africa

May 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Away-From-Home Tissue and Hygiene Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends Away-from-Home

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Domestic Brands Capitalise on Demand for Affordable Tissue Solutions

Manufacturers Embrace Pulp Innovation to Drive Sustainable Procurement

Chart 2 - Value Sales 2020-2030

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WHAT'S NEXT?

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Private Label Investment Expected to Shape Purchasing as Cost Trumps Brand Loyalty

Institutions Set to Prioritise Sustainable Tissue for Cost and Environmental Gains

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2025 Developments

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INDUSTRY PERFORMANCE

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-south-africa/report.

