



Euromonitor
International

Menstrual Care in Algeria

April 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Menstrual Care Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Menstrual Care

INDUSTRY PERFORMANCE

Brands Meet Demand for Affordable Menstrual Care as Incomes Lag

Chart 2 - Leryam Affordable Line

Premiumisation Grows through Innovation and Product Differentiation

Chart 3 - Awane Premium Confort 3D

Molped'S Eco-Commitment Prompts Rivals to Rethink Manufacturing

Chart 4 - Value Sales 2020-2030

Chart 5 - Volume Sales 2020-2030

Chart 6 - Value Sales by Category 2025

WHAT'S NEXT?

Major Manufacturers Expand Affordable Formats as Urban Women Shift Habits

Manufacturers Embrace Eco-Design as Sustainability Reshapes Strategy

Chart 7 - Analyst Insight for Menstrual Care

Premiumisation Is Set to Gain Momentum, Aiding Disposable Pants Growth

Chart 8 - Forecast Value Sales 2020-2030

Chart 9 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Faderco Spa Leverages Innovation to Widen Its Leadership Gap

Chart 10 - Company Shares 2025

Chart 11 - Brand Shares 2025

CHANNELS

Small Local Grocers Sustain Leadership Despite Rising Modern Trade

Chart 12 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 13 - Economic Context for Menstrual Care

Chart 14 - Real Gdp Growth 2020-2030

Chart 15 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 16 - Consumer Context for Menstrual Care

Chart 17 - Population 2020-2030

Chart 18 - Consumer Expenditure 2020-2030

Chart 19 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Tissue and Hygiene in Algeria - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 20 - Key Industry Trends for Tissue and Hygiene

INDUSTRY PERFORMANCE

Local Brands Drive Affordable Hygiene Access as Retail Expands Reach

Chart 21 - Leryam Offers Affordability

Brands Win Shares with Wellness-Focused Design and Local Insight

Chart 22 - Bimbies Aligns with Clean Wellness

More Manufacturers Promote Sustainable Tissue as Eco-Conscious Demand Rises

Chart 23 - Value Sales 2020-2030

Chart 24 - Value Sales by Category 2025

WHAT'S NEXT?

Shifting Population Demographics and Retail Modernisation to Fuel Future Growth

Economic Conditions to Keep Affordability a Key Purchasing Decision

Brands Can Boost Loyalty by Embedding Sustainability in Everyday Choices

Chart 25 - Analyst Insight for Tissue and Hygiene

Chart 26 - Forecast Value Sales 2020-2030

Chart 27 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Faderco Strengthens Lead as Domestic Brands Gain Ground

Chart 28 - Company Shares 2025

Chart 29 - Brand Shares 2025

CHANNELS

Small Local Grocers Sustain Dominance by Delivering Everyday Convenience

Retail E-Commerce Accelerates Growth by Meeting Demand for Convenience

Chart 30 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 31 - Economic Context for Tissue and Hygiene

Chart 32 - Real Gdp Growth 2020-2030

Chart 33 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 34 - Consumer Context for Tissue and Hygiene

Chart 35 - Population 2020-2030

Chart 36 - Consumer Expenditure 2020-2030

Chart 37 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/menstrual-care-in-algeria/report.