



Euromonitor
International

Digestive Remedies in Ukraine

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Digestive remedies on the slow path to recovery
- Unhealthy diets and investment in advertising fuelling demand for diarrhoeal remedies and digestive enzymes
- Russia’s war continues to cast a shadow on sales of paediatric digestive remedies

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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