



Euromonitor
International

Sports Nutrition in Dominican Republic

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Sports nutrition continues to grow in demand in the Dominican market, driven by the expansion of its positioning

Leading brands aim to expand their packaging variety and highlight natural formulations

Sports nutrition grows in coverage with the support of pharmacy chains

PROSPECTS AND OPPORTUNITIES

Growing awareness of preventive health care is driving demand for sports nutrition

Innovations are expected to include claims of multifunctionality that will appeal to a mass market

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