



Euromonitor
International

Digestive Remedies in France

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Antacids and laxatives key growth drivers for digestive remedies in 2025

Reckitt Benckiser retains the lead with its popular Gaviskon brand

Pharmacies retain a near monopoly in digestive remedies

PROSPECTS AND OPPORTUNITIES

The outlook remains positive despite some threats to growth

No real digital and technological category advancements but instead new threats

Another threat: the competition from natural alternatives and healthier diets

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DISCLAIMER

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