



NRT Smoking Cessation Aids in Belgium

September 2025

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NRT Smoking Cessation Aids in Belgium - Category analysis

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Regulatory shifts drive renewed growth in NRT smoking cessation aids

A concentrated competitive landscape in NRT smoking cessation aids is led by Nicorette

Pharmacies remain the sole access point for NRT smoking cessation aids in Belgium

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Digital innovation is set to be a driver of growth and consumer engagement

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