



Euromonitor
International

Soft Drinks in Kazakhstan

December 2025

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EXECUTIVE SUMMARY

2025 marks a recovery, as inflation eases

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Coca-Cola holds on to commanding lead and makes strong recovery after difficult 2024

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[Concentrates in Kazakhstan](#)

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INDUSTRY PERFORMANCE

Marginal volume decline in 2025

Liquid concentrates gain most volume share

WHAT'S NEXT

Growth flat over forecast period

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[Juice in Kazakhstan](#)

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[RTD Coffee in Kazakhstan](#)

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RTD Tea in Kazakhstan

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