



Coffee in Slovenia

January 2026

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2025 DEVELOPMENTS

Coffee sees premium-led growth

INDUSTRY PERFORMANCE

Premiumisation drives growth

Fresh ground coffee pods leads growth

WHAT'S NEXT?

Premiumisation and e-commerce to support sales growth

Rising consumer sophistication will drive investment in higher-quality, single-origin coffees

Health and safety considerations to shape coffee consumption

COMPETITIVE LANDSCAPE

Atlantic Trade doo leads with Barcaffe

Zlati Minas gains popularity

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Hot Drinks in Slovenia - Industry Overview

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Moderate growth in 2025, as inflationary pressures

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Premiumisation trend sustains value growth

Persistently high prices frustrate local consumers

Health and sustainability shape consumer choices

WHAT'S NEXT?

Continued growth expected, supported by premiumisation

Competitive landscape will remain stable

Retail e-commerce will approach maturity

COMPETITIVE LANDSCAPE

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