



Euromonitor
International

Digestive Remedies in Portugal

October 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Increasing understanding of importance of digestion to overall health supports value sales
Johnson & Johnson (Kenvue) holds on to tight lead
Pharmacies dominate sales

PROSPECTS AND OPPORTUNITIES

Positive outlook over forecast period
AI set to accelerate innovation
Increasing switches will boost value sales, but mean higher costs for consumers

CATEGORY DATA

- Table 1 - Sales of Digestive Remedies by Category: Value 2020-2025
- Table 2 - Sales of Digestive Remedies by Category: % Value Growth 2020-2025
- Table 3 - NBO Company Shares of Digestive Remedies: % Value 2021-2025
- Table 4 - LBN Brand Shares of Digestive Remedies: % Value 2022-2025
- Table 5 - Forecast Sales of Digestive Remedies by Category: Value 2025-2030
- Table 6 - Forecast Sales of Digestive Remedies by Category: % Value Growth 2025-2030

Consumer Health in Portugal - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture
Key trends in 2025
Competitive landscape
Channel developments
What next for Consumer Health?

MARKET INDICATORS

- Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
- Table 8 - Life Expectancy at Birth 2020-2025

MARKET DATA

- Table 9 - Sales of Consumer Health by Category: Value 2020-2025
- Table 10 - Sales of Consumer Health by Category: % Value Growth 2020-2025
- Table 11 - NBO Company Shares of Consumer Health: % Value 2021-2025
- Table 12 - LBN Brand Shares of Consumer Health: % Value 2022-2025
- Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2020-2025
- Table 14 - Distribution of Consumer Health by Format: % Value 2020-2025
- Table 15 - Distribution of Consumer Health by Format and Category: % Value 2025
- Table 16 - Forecast Sales of Consumer Health by Category: Value 2025-2030
- Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 - OTC: Switches 2024-2025

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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