



Other Hot Drinks in Spain

November 2025

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Other Hot Drinks in Spain - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Value growth under pressure as health trends and cocoa costs weigh on other hot drinks in Spain

INDUSTRY PERFORMANCE

As value sales rise, volumes continue to decline for other hot drinks in Spain

Chocolate variants fare better than the rest though still struggle

WHAT'S NEXT?

Other hot drinks set to see further decline over forecast period

Digital and technological category advancements aim to drive engagement with younger consumers

The long-term impact of health and wellness trends on other hot drinks

COMPETITIVE LANDSCAPE

Nestlé and Idilia Foods remain overall leaders

Cold chocolate-based alternatives lure consumers away from other hot drinks

CHANNELS

Supermarkets remain the go-to distribution channel

Vending soars ahead from a tiny base in 2025

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Hot Drinks in Spain - Industry Overview

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High prices, polarised demand and digitalisation shape hot drinks in Spain

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INDUSTRY PERFORMANCE

2025 sees rising value sales as prices remain high

Functional positioning gains ground in tea as e-commerce expands

Sustainability remains key concern while technology drives development in foodservice

WHAT'S NEXT?

Coffee and tea will fare better than other hot drinks over the forecast period

Premiumisation and sustainability trends continue to inform innovation

Supermarkets channel to maintain distribution lead

COMPETITIVE LANDSCAPE

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