



Coffee in Dominican Republic

December 2025

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Coffee in Dominican Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Enduring cultural importance of coffee

INDUSTRY PERFORMANCE

Coffee remains resilient, despite price increases

Positive performance of all coffee formats

WHAT'S NEXT?

Instant coffee expansion, leveraging claims similar to those of specialty coffee brands

Extreme weather conditions create opportunities for iced coffee

Rising importance of sustainable practices and local origin

COMPETITIVE LANDSCAPE

Industrias Banilejas remains the undisputed leader

Imported brands dominate instant coffee

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Colmados lead, offering both leading and emerging brands

E-commerce gains ground with its selection of specialty coffees

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Hot Drinks in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Coffee remains resilient despite price increases

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Instant coffee continues to gain traction thanks to its convenience

Opportunities for premiumisation in tea

Sustainability and product origin are increasingly important

WHAT'S NEXT?

Coffee evolving and becoming more appealing with products delivering enhanced sensory and flavour experiences

Push to expand specialty coffee production and strengthen international positioning

Room for growth in tea

Increasing preference for convenient RTD drinks impacts flavoured powdered beverages

E-commerce expansion driven by more tech-savvy consumers

COMPETITIVE LANDSCAPE

Industrias Banilejas CxA leads with its popular coffee brands

Highly fragmented tea market

CHANNELS

Small local grocers lead with an extensive geographic coverage

Colmados appeal to lower-income consumers with smaller, lower-cost packages, and buying on credit

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