



Euromonitor
International

Other Hot Drinks in Dominican Republic

December 2025

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Other Hot Drinks in Dominican Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Competition from ready-to-drink beverages limits volume growth

INDUSTRY PERFORMANCE

Value growth of flavoured powdered drinks driven by price increases rather than an expansion in demand

Rising cocoa prices fuel value growth of chocolate-based flavoured powder drinks

WHAT'S NEXT?

Declining birth rate and the rising popularity of RTD options impact demand

Product innovation to align with evolving consumer expectations for tailored wellness solutions

Plant-based hot drinks expected to gain traction

COMPETITIVE LANDSCAPE

Cortes Hnos' longstanding presence ensures its lead in 2025

Expanding products range drives growth of Munne & Co

CHANNELS

Small local grocers make products more accessible to lower-income consumers

Supermarkets boost sales with expanding private label ranges

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Hot Drinks in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Coffee remains resilient despite price increases

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INDUSTRY PERFORMANCE

Instant coffee continues to gain traction thanks to its convenience

Opportunities for premiumisation in tea

Sustainability and product origin are increasingly important

WHAT'S NEXT?

Coffee evolving and becoming more appealing with products delivering enhanced sensory and flavour experiences

Push to expand specialty coffee production and strengthen international positioning

Room for growth in tea

Increasing preference for convenient RTD drinks impacts flavoured powdered beverages

E-commerce expansion driven by more tech-savvy consumers

COMPETITIVE LANDSCAPE

Industrias Banilejas CxA leads with its popular coffee brands

Highly fragmented tea market

CHANNELS

Small local grocers lead with an extensive geographic coverage

Colmados appeal to lower-income consumers with smaller, lower-cost packages, and buying on credit

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